



BYK is a full service digital marketing agency specializing in small business solutions. From advertising to branding let us help grow your business.

SERVICES



Branding & Design



Social Media Marketing



Website Design



Email Marketing



SEO Services



CPC Campaigns



Mobile Applications



Reputation Management



Marketing Management

Check out our packages on the next page.

	FIXED GEAR \$500/mo	MOUNTAIN \$1,000/mo	HYBRID \$1,500/mo
		FACEBOOK	
90 DAY CAMPAIGNS	3	5	5
AD MONITORING	WEEKLY	WEEKLY	DAILY
PAGE MONITORING	DAILY	DAILY	DAILY
PROFESSIONAL BRANDING	BIANNUAL	QUARTERLY	QUARTERLY
		TWITTER	
90 DAY CAMPAIGNS	-	1	3
AD MONITORING	-	WEEKLY	DAILY
PAGE MONITORING	DAILY	DAILY	DAILY
RELATIONSHIP BUILDING	-	DAILY	DAILY
ORGANIC GROWTH	MONTHLY	WEEKLY	DAILY
PROFESSIONAL BRANDING	BIANNUAL	QUARTERLY	QUARTERLY
		INSTAGRAM	
90 DAY CAMPAIGNS	-	-	2
AD MONITORING	-	-	DAILY
PAGE MONITORING	DAILY	DAILY	DAILY
RELATIONSHIP BUILDING	-	DAILY	DAILY
ORGANIC GROWTH	MONTHLY	WEEKLY	DAILY
PROFESSIONAL BRANDING	BIANNUAL	QUARTERLY	QUARTERLY
		GENERAL SERVICES	
SOCIAL CROSSPOSTING	Y	Y	Y
REVIEW-BASED MONITORING	MONTHLY	WEEKLY	DAILY
EMAIL MARKETING	-	MONTHLY	WEEKLY
ADDITIONAL DESIGN WORK	2 HRS/MO	2 HRS/MO	4 HRS/MO
WEBSITE MAINTANENCE	2 HRS/MO	2 HRS/MO	4 HRS/MO
ANALYTIC MEETINGS	QUARTERLY	MONTHLY	MONTHLY
BENCHMARK REPORTS	MONTHLY	MONTHLY	MONTHLY
WEBSITE AUDIT	QUARTERLY	QUARTERLY	MONTHLY

Check out our additional services on the next page.

ADD-ONS

SEO

SEO BASIC *\$300/mo*

5 TARGETED KEYWORDS
MONITOR 15 KEYWORDS
OPTIMIZE UP TO 5 PAGES
COMPETITOR TRACKING

SEO DELUXE *\$500/mo*

7 TARGETED KEYWORDS
MONITOR 50 KEYWORDS
OPTIMIZE UP TO 7 PAGES
COMPETITOR TRACKING
MONTHLY BLOG POSTING

SEO PREMIUM *\$1000*

10 TARGETED KEYWORDS
MONITOR 100 KEYWORDS
OPTIMIZE UP TO 10 PAGES
COMPETITOR TRACKING
REPAIR CRITICAL ERRORS
2 BLOG POSTS PER MO.

EMAIL

EMAIL BASIC *\$250/mo*

MONTHLY EMAIL CAMPAIGN
GRAPHIC CREATION

EMAIL DELUXE *\$400/mo*

MONTHLY EMAIL CAMPAIGN
GRAPHIC CREATION
CONTENT CREATION
MONTHLY ANALYTICS
WEBSITE POP-UPS

EMAIL PREMIUM *\$800/mo*

WEEKLY EMAIL CAMPAIGN
GRAPHIC CREATION
CONTENT CREATION
MONTHLY ANALYTICS
WEBSITE POP-UPS

WEBSITE

WEB BASIC *\$1500 - 2500*

5-7 PAGES
GRAPHIC CREATION
CUSTOM CSS/HTML

WEB DELUXE *\$2500 - \$5000*

5-10 PAGES
GRAPHIC CREATION
CONTENT CREATION
CUSTOM CSS/HTML
PHP/JAVA CODING

ECOMMERCE *LET'S TALK*

10+ PAGES
GRAPHIC CREATION
CONTENT CREATION
CUSTOM CSS/HTML
PHP/JAVA CODING
PRODUCT CATALOG CREATION

ADD-ONS

CPC

CPC BASIC \$300/mo

1 AD CAMPAIGN
3 ADS (TEXT ONLY)
15 TARGETED KEYWORDS
WEEKLY MONITORING

CPC DELUXE \$600/mo

3 AD CAMPAIGNS
3 ADS/CAMPAIGN (TEXT ONLY)
30 TARGETED KEYWORDS
WEEKLY MONITORING
DETAILED ANALYTICS

CPC PREMIUM \$1200/mo

5 AD CAMPAIGNS
3 ADS/CAMPAIGN
100 TARGETED KEYWORDS
DAILY MONITORING
DETAILED ANALYTICS
NEGATIVE KEYWORD TRACKING

SERVICES

GRAPHIC \$100/hr

LOGOS
FLYERS
BUSINESS CARDS
DIGITAL

WEB FRONT-END \$100/hr

CONTENT UPDATES
GRAPHIC UPDATES
HTML
CSS

WEB BACK-END \$150/hr

TECHNICAL UPDATES
PHP
JAVASCRIPT/JQUERY
DATABASE (SQL)

EXTRAS

BLOGGING \$100/hr

CONTENT CREATION
STOCKPHOTO INTEGRATION
KEYWORD OPTIMIZATION

PHOTOGRAPHY \$150/hr

FOOD PHOTOGRAPHY
PRODUCT PHOTOGRAPY
STAFF PHOTOS
ON-LOCATION

VIDEOGRAPHY \$250/hr

3D ANIMATION
ON-LOCATION SHOOTS
QUALITY VIDEO EDITING